City of Seattle

Citizens' Telecommunications & Technology Advisory Board

seattle.gov/cttab

MINUTES
February 12, 2013

Held at
Seattle Municipal Tower, room 2750
500 5th Ave, Seattle, WA 98124

Attending:

Board Members: Brian Hsi, Ben Krokower, Rob Dolin, Beryl Fernandes, Stacy Wedlake, Dana Lewis, Daniel Carrillo, Marin Martin

Public: Michael Devellano, Nourisha Wells, Dorene Cornwell (STAR Center), Patrick Christopher, Dan Stiefel, Gabriel Schubiner (UW CSE), Kier Wiyual (Maiwut Sudanese), Trevor Klein (UW), Ryan Thurston (IBM), Phillip Duggan (Pinehurst Community Council), Margaret Nicosia (tech3dot0), Chris Matthews (Acquity Goup), Arry Yu (Logic 20/20), Stephen Kent (ExtraHop Networks), Daniel Hoang, Zach Balter (UW), Ivan Orbegozo (Atos), Graham Sumioka (Ethofy), Yutong Wang (UW), Jeff Kass (King County INet), Peter Curran (Cirrus 70), Michael Grabham (Crash Shop), Justin Almeida (Intercommunity Peace and Justice Center).

City Staff: Mayor McGinn, Councilmember Bruce Harrell, David Keyes, Erin Devoto, Sabra Schneider, John Giamberso, Tony Perez, Vicky Yuki, Delia Burke, Julie Salinas, Vinh Tang, Stephanie Venrick

Introductions

Agenda Approval: Stacey motion, Ben second, approved.

November and January minutes

BERYL CHANGE: Bottom of Item 4 on Seattle Channel: Clarify would like screening of local video and having discussions on the topics presented.

Minutes approved with the clarification.

Digital inclusion Summit announcement: Stacey – March 14th state summit. See more at digitalinclusionsummit.org

Mayor McGinn arrived and spoke.

The Mayor shared his priorities for CTTAB help:

1) **Broadband deployment**. He needs help describing what it is, what does it mean to have a gigabit connection. We have a network to carry phone and cable, but don't have room to carry enuf data. When cell started thought market was wealthy execs who had radio telephones. We didn't anticipate that phones would be used more for data than calls.

   We're not talking about broadband when Comcast says it.

Excess Fiber Leasing and Gigabit Squared project: City intent on these is no loss, no profit. We aren't giving it away, we will get return, not lose money either. We are seeking public benefits.We want open architecture: Where anyone can put apps

2) **Open Data:** We need to get to the next level where the public is aware of and enjoys using City data.
   > Examples: Where's my snowplow app, City light outage, traffic
   > Challenge and opportunities: How do we put out more; How do we receive info
   > City just launched mobile website **m.seattle.gov**. Didn't make a big deal of the launch. It's a good start, we still have a way to go. Some reluctance – the more you share, the more you may get criticized.

3) **Innovative approaches in dealing with the public, civic engagement and the true benefits of adoption.**

   Chris ? Will there be anything transparent in Gig2, how much it costs gov and what we get back? Mayor: We will keep reporting out. (See note above about no loss goal).

Marina – From the federal government open data initiative: Feds (VA, HHS) just launched Blue Button Plus, for personal health recordkeeping. They are looking for pilot cities; she challenged Seattle to roll this out.

Mayor thanked CTTAB and community attendees and left.

Council member Bruce Harrell arrived (CM=Councilmember)
CM Harrell: Thanks for CTTAB's work.

Workplan needs from CTTAB:

1) **Great Student Initiative – Low income Internet discount programs** For Comcast and Century Link, this was done as public benefit for merger. Seattle Schools had challenge with info distribution. We're not getting the take rate we should. How do we get the word out to eligible families?

2) **Data Cente**r – help advise on what makes sense as DoIT takes the lead to

3) **Technology grants** – It's impactful! How do we make sure it's sustainable. Proud of different demographics served.

4) **E-Waste** – How to reduce the amount of

5) **Drones and Cameras**: If we can save one life, it's worth it. Need appropriate policy.

Brian Hsi question – is the priority surveillance or info privacy? CM Answer: policy question is when should we use it? He's not sure where the public overall stands on it. UW agreed to do a best practices study.

Dorene – think about using Seattle Youth Employment and other city supported youth programs to market?

CM: One Economy marketing piece didn't work; it wasn't widely distributed in the schools. CM Harrell did not pursue the distribution/ follow-up with SPS.

Vinh about 50% of SPS 47,000 kids qualify for free and reduced lunch. CM: With kids failing, the greater good and policy would be to connect families to this.

Stacy: There was original idea about a financial program to help people who were behind on bills and so are not eligible.

CM: Comcast has said they are being more flexible now about debt and payment plans.

Beryl: Would it help to get more stories to the SPS Board about the need. Example of a student with a mentor, who also wasn't getting enough time on computers.

CM: Has anyone testified at SPS about the broadband discount program re: SPS marketing policy? Their rules are very rigid.

CTTAB response : no members have testified there.

David, with Tony: We haven't been able to get data from Comcast and Century Link on the number of accounts/ their success or not in getting Seattle residents to sign up for the discount programs, though they have partnered with some community organizations for marketing/ digital divide training programs. This includes Century Link with Chinese Information and Service Center and Comcast with the YMCA and Neighborhood House.

David noted the current SPU/King County ewaste programs, as well as DoIT Community Technology work with Interconnection for refurbishing.

CTTAB Applicants: Sabra: Thanks to CTTAB applicants (echoed by Rob and David)

Synopsis of DoIT initiatives. Incl Win 7, Office 365.
Looking for fiber input on how to make broadband accessible

Office of Electronic Communications priorities:

M.seattle.gov
Channel and channel mandate.

Community Technology: Indicators project,Technology Matching Fund

Note: #cttab

BREAK

Tony Perez: Cable refranchising will be underway. The City gets to negotiate for a package of public benefits.

Margie: Is Comcast the only franchise? Tony: No, there is also WAVE in some areas of the City

Beryl: How lucrative/import is Seattle to Comcast. Tony: The Av Rev per customer about $150

Michael Develano: Is Gig2 a challenge for the Comcast negotiations.
Tony: they haven't indicated how they will deliver cable.

Seattle Channel: 2 areas help needed: marketing, going into second round
Second area is reviewing the mandate for the channel.

Community Technology: David- Areas of need are Digital inclusion strategy
Get Online Week, Student initiative

Committee planning discussion:

Jeff: Is Emergency operations and information on the radar

Prison population and skills

Mobile commerce? Education, Paying for,

Important for city to have standard platform. Sabra – Challenge getting on the same platform.

Ben : How could we intersect with Maker space folks?

Chris: Info Security - For city itself or community

Note: City IT strategic plan is hard to find.
*Link to this from the CTTAB site

Zach Balter: Increase seattle gov presence online, use in social media

Phillip: How can we exchange and have platform and tools options across communities and to help build capacity of communities.

Phillip – connect with DoN POEL/ leadership training
Beryl – Work on leadership that is diverse
Dorene - make a bridge with other city departments..

Zack – getting data to the community

Arry – Look at how to partner with companies

Michael – Workforce Development Council – looking for opportunities to look at cross party work in areas like Workforce dev and close digital divide

Gabe – Increase university partnerships: Partner with UW on projects and solutions, doing cool things with data.

Clarify what's budgeted, what's not.

CTTAB Committees and Potential Activity lists

Project/activity ideas were generated and categorized, leading to the following initial committees with the associated list of activities. Sign up sheets for committees were created and people signed up.

Broadband and Cable (BC) – BRIAN, Ben

- Broadband Deployment
- Cable Franchise
- Great Student Initiative (w/ PO)

Digital Inclusion (DI) – STACEY, Beryl

- City Digital Inclusion Plan
- Communities Connect
- Digital Inclusion Summit
- Digital Literacy
- Get Online Week
- Grow management talent from community
- Tech Indicators (w/ PO)

- Tech Literacy for Incarcerated

Mentorships and Partnerships (X) – ARRY for TBD, Brian

- Academic Partnerships
- Gov't Partnerships
- Mentorships
- Neighborhood Capacity Building (w/ PO)
- Neighborhood Outreach (w/ PO)
- Neighborhoods on the Net / Calendars (w/ PO)
- Organizational Partnerships
- Private Sector Partnerships
- Shared neighborhood tools for local orgs (w/ PO)

Open Data and Applications (OPA) – ROB for MARINA, Dana

- Electronic Public Engagement (w/ PO)
- Evergreen Apps v2 / S.W. Gov
- m.seattle.gov
- Makers/Hackers Community/Stakeholders (w/ PO)
- Mobile and Online Commerce (City)
- Mobile and Online Commerce (Others)
- Open Data

Public Outreach – DANA, Ben

- City Strategic Tech Plan
- CTTAB Name / Brand
- CTTAB Website
- Electronic Public Engagement (w/ OPA)
- Ewaste (w/ Q)
- Great Student Initiative (w/ B)
- Increase or Streamline Seattle Online
- Makers/Hackers Community/Stakeholders (w/ OPA)
- Mayor's Yearly Tech Goals
- Neighborhood Capacity Building (w/ X)
- Neighborhood Outreach (w/ X)
- Neighborhoods on the Net / Calendars (w/ X)
- Seattle Channel Marketing (w/ SC)
- Shared neighborhood tools for local orgs (w/ X)
- Tech Indicators (w/ DI)

Seattle Channel (SC) – BERYL, Stacey

- Seattle Channel Mandate
- Seattle Channel Marketing (w/ PO)

Security and Privacy (Q) – BEN, Dana

- Disaster Communications
- Ewaste (w/ PO)
- Info Security and Safety (Citizens)
- Info Security and Safety (City)
- Surveillance

Technology Matching Fund (TMF) – DANIEL

- TMF

Key: names in CAPS indicate primary convener (at least during the retreat)

MEETING ADJOURNED.

(See next page for committee activity details.)

Detail notes from White Board:

PO	Increase or Streamline Seattle Online
B	Broadband Deployment
OPA	Open Data
B, PO	Great Student Initiative
A	Data Center
TMF	TMF
PO, Q	Ewaste
Q	Surveillance
A	Windows 7 Migration
A	Office 365
OPA	m.seattle.gov
PO, SC	Seattle Channel Marketing
SC	Seattle Channel Mandate
PO, OPA	Makers/Hackers Community/Stakeholders
PO	City Strategic Tech Plan
PO	Mayor's Yearly Tech Goals
X	Mentorships

DI	Communities Connect
PO, DI	Tech Indicators
C	Cable Franchise
PO, OPA	Electronic Public Engagement
OPA	Evergreen Apps v2 / S.W. Gov
PO, X	Neighborhood Outreach
	- Neighborhoods on the Net / Calendars
	- Capacity Building
	- Shared tools for local orgs
DI	Digital Literacy
DI	City Digital Inclusion Plan
DI	Get Online Week
DI	Digital Inclusion Summit
PO	CTTAB Name / Brand
PO	CTTAB Website
Q	Disaster Communications
DI	Tech Literacy for Incarcerated
OPA	Mobile and Online Commerce (City)
OPA	Mobile and Online Commerce (Others)
Q	Info Sec[urity] and Safety (City)
Q	Info Sec[urity] and Safety (Citizens)
DI	Grow management talent from community

	A=Advice
Brian, Ben	B=Broadband
Marina, Dana	OPA = Open Data and Applications
Ben, Dana	Q=Sec[urity], Privacy
	C=Cable (merged with Broadband)
Stacey, Beryl	DI=Digital Inclusion
Dana, Ben	PO=Public Outreach - Implementation, Public Engagement
Beryl, Stacey	SC=Seattle Channel
Arry, Brian	X=Mentorships, Partnerships
Daniel	TMF=Technology Matching Fund

X Organizational Partnerships
X Gov't Partnerships
X Private Sector Partnerships
X Academic Partnerships